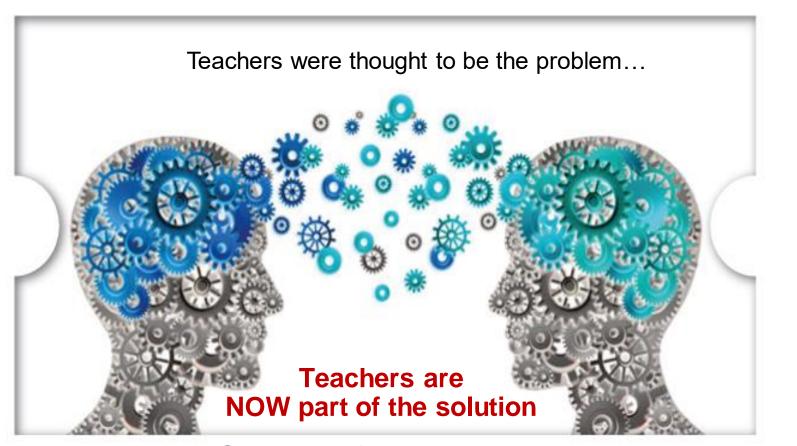
Inglish Address

Working for the European Dimension in Education

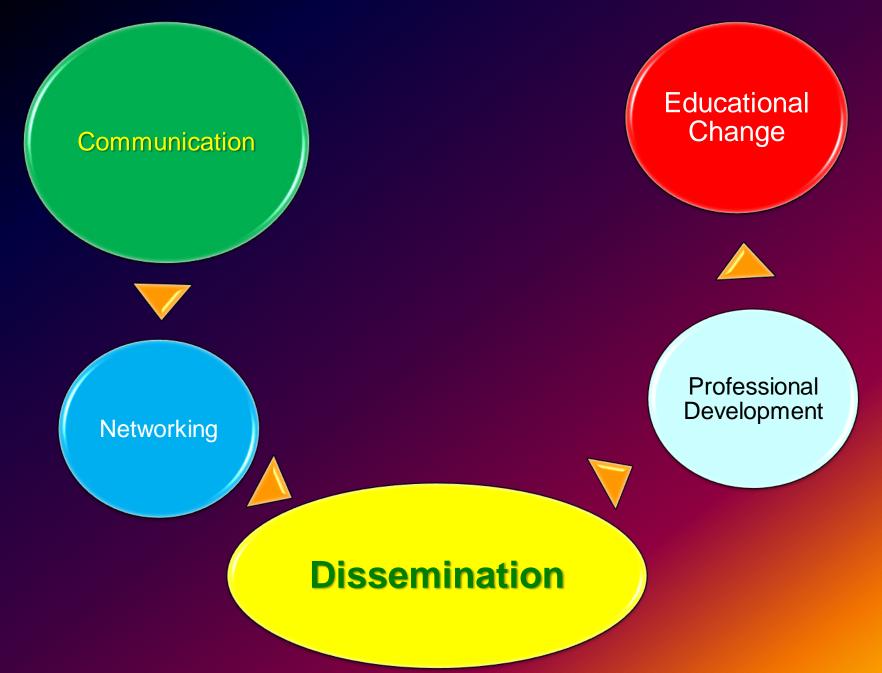
Discussing Dissemination Strategies

Erasmus+ KA1 Continuous Professional Development Programme

Definition



Sharing of good practice



Dissemination Strategy

1. What to disseminate?

3. Practical Approaches. How to communicate / disseminate?

2. Target groups (which audiences?)

Target Groups

- Students, colleagues, Principal/Headteacher ...
- Members of the school board, parents' association ...
- Members of the professional community
- Educational authorities
- Professional journals and websites
- General / Social media
- Etc.

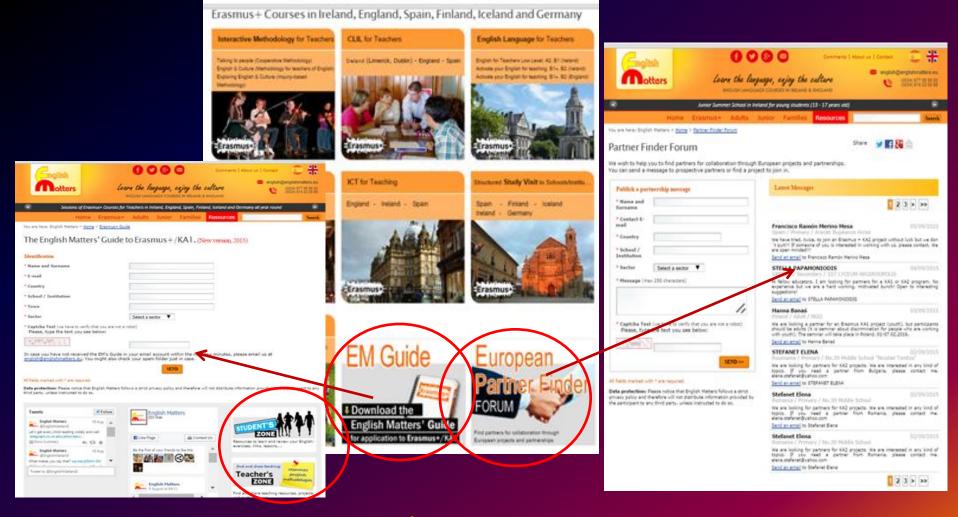
Some Practical Approaches to Effective Dissemination

- Web 2.0: web sites, blogs, streaming video, elearning environments, Twitter, Facebook, WhatsApp...
- Newsletters, reports, articles, publications, papers, handbooks, books...
- Face-to-face networking at events and conferences, symposia, workshops, seminars, meetings...
- Hardcopy digital communication (CD, DVD...)
- Effective partnership, eTwinning...

No one belongs here more than you.

A suggestion:

Why not write your report to your school or your national agency in the form of an article to be published?



ENGLISH MATTERS' DISSEMINATION STRATEGIES European Partner Finder Forum (helping schools to find partners) EM Guide for Erasmus+ (helping schools to apply to Erasmus+) Teaches' Zone, etc. (sharing resources and good practice) www.englishmatters.org

Latest Messages	8 4 5 6 7 > >>
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Kenan Kayıkci	28/01/2017
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Tatiana Musial Poland / Primary / Primary School	27/01/2017 No. 17
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Jolanta Garbauskienė	24/01/2017
Lithuania / Secondary / Svedasai Vaizgantas gymnasium	
We're looking for a secondary school shadowing to know different methods	of teaching, integrating of
subjects, using ICT in different subjects. I Send an email to Jolanta Garbauskiene	lease contact us.
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EM Guide

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GOOD EDUCATIONAL PRACTICE IN EUROPE (Let other schools know about you and your good practice)









Teaching in a better way

According to the Erasmus+ Programme guide: "Technologies are changing the way in which society operates, and there is a need to ensure the best use is made of them. " and "... ... See more

Posted in 22/05/2017 by Plamena Ilieva Bulgaria / Sava Dobroplodny Secondary School (Secondary)

New Challenges to the Profession of Primary Teachers

The project "New challenges to the profession of Primary Teachers" gives teachers and students an opportunity to stay on top of their teaching and learni... See more

Posted in 15/05/2017 by petya46 Bulgaria / Otets Pasii Primary School (Primary)

Presentation Fridegårdsgymnasiet municipality of Håbo

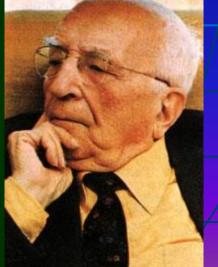
Fridegårdsgymnasiet is the public upper secondary school of the municipality Håbo, situated 50 km north of Stockholm, in the region of Uppsala city. The school has 550 pupils, 80 teach... See more

UPLOAD your **School/Project**

One final reflection for dissemination...

"This Europe must be born. And she will when Spaniards will say 'our Chartres', Englishmen 'our Krakow', Italians 'our Copenhagen', when Germans say 'our Bruges'... Then will Europe live. For then it will be that the Spirit that leads history will have uttered the creative words: *Fiat Europa*"

Salvador de Madariaga (1948)







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